

## ORDER



**Orders**  
**Order / Rev:** 171237  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** County Comm  
**Flight Dates:** 11/01/16 - 11/07/16  
**Original Date / Rev:** 10/28/16 / 10/28/16  
**Order Type:** GENERAL

KXLY

**Primary AE:** Paul Claeys  
**Sales Office:** REGL  
**Sales Region:** REGL

**Agency**  
**Name:** Quinn  
**Buying Contact:** Bonnie Quinn  
**Billing Contact:** Kathi Kull  
 727 W Garland  
 Spokane, WA 99205

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** O'Quinn for County Commissioner  
**Demographic:** A25-54  
**Product Codes:** PL Candidate  
**Priority:** P-3  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/16	11/06/16	34	\$4,000.00	\$3,400.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	34	\$4,000.00	\$3,400.00	0.00
<b>Totals</b>	<b>34</b>	<b>\$4,000.00</b>	<b>\$3,400.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Claeys			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXLY	11/01/16	11/04/16	5-530a GMNW GMNW	CM	5-530a	-TWTF--	:30	4	\$50.00	P-2	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-TWTF--			4		\$50.00	0.00					
N 2	KXLY	11/01/16	11/04/16	530-6a GMNW GMNW	CM	530-6am	-TWTF--	:30	2	\$60.00	P-2	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-TWTF--			2		\$60.00	0.00					
N 3	KXLY	11/01/16	11/04/16	6-630a GMNW	CM	6-630a	-TWTF--	:30	3	\$160.00	P-2	0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-TWTF--			3		\$160.00	0.00					
N 4	KXLY	11/01/16	11/04/16	7-9a GMA GMA	CM	7-9a	-TWTF--	:30	4	\$160.00	P-2	0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-TWTF--			4		\$160.00	0.00					
N 5	KXLY	11/01/16	11/04/16	5-530p M-F M-F News @5p	CM	5-530p	-TWTF--	:30	4	\$175.00	P-2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-TWTF--			4		\$175.00	0.00					
N 6	KXLY	11/01/16	11/04/16	6-630p M-F M-F News @6	CM	6-630p	-TWTF--	:30	3	\$175.00	P-2	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	-TWTF--			3		\$175.00	0.00					

Order / Rev: 171237  
 Alt Order #:  
 Flight Dates: 11/01/16 - 11/07/16

Advertiser: O'Quinn for County Commissioner  
 Product Desc:  
 Estimate: County Comm

KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KXLY	11/01/16	11/04/16	630-7p M-F M-F News @630p	CM	630-7p	-TWTF--	:30	4	\$155.00	P-2	0.00	NM	4	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTF--		4				\$155.00		0.00			
N 8	KXLY	11/01/16	11/04/16	11p M-F Late News Late News	CM	11-1135p	-TWTF--	:30	4	\$125.00	P-2	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTF--		4				\$125.00		0.00			
N 9	KXLY	11/06/16	11/06/16	11p Sun Late News Late News Sun	CM	11-1135p	-----S	:30	1	\$45.00	P-2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$45.00		0.00			
N 10	KXLY	11/01/16	11/04/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	-TWTF--	:30	4	\$40.00	P-2	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTF--		4				\$40.00		0.00			
N 11	KXLY	11/01/16	11/04/16	Nightline Nightline	CM	1237a-106a	-TWTF--	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-TWTF--		1				\$10.00		0.00			
Totals														34	\$4,000.00